

13 July 2010

Dear Shareholder

SECTION 209 NOTICE – GENEVA FINANCE LIMITED ANNUAL REPORT 2010 AND HALF YEARLY REPORT 2010

Our Annual Report for the year ended 31 March 2010 is available on the Geneva Finance website at the following link. The Half Yearly Report for the six months ended 30 September 2010 will be available on our website at the end of December 2010:

<http://www.genevafinance.co.nz>

Changes to the New Zealand Companies Act (made in June 2007) mean that companies are no longer required to mail shareholders printed copies of Annual and Half Year Reports. We encourage you to elect to receive all Geneva Finance shareholder communications online as it keeps costs down, delivery to you is faster and it is better for the environment.

You have the right to receive, upon request, a printed copy of the Geneva Finance Annual Report and our next Half Yearly Report. If you wish to receive a printed copy of these reports (free of charge), please tick the box marked "A" below and return this form within 15 business days to the registry, Link Market Services Limited, either by mail in the reply-paid envelope provided, by fax to 09 375 5990 or 03 308 1311, or by scanning and emailing to Lmsenquiries@linkmarketservices.com.

You can choose to receive future Geneva Finance shareholder communications by email by entering your email address in the box marked "B".

A: I would like to receive a printed copy of the Annual and Half Yearly Reports

	Please mark this box with a "✓" if you wish to receive a printed copy of Geneva Finance Limited's Annual Report and Half Yearly Report (when available) each year. Should you wish to change your election you need to advise the registry in writing.
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B: I wish to receive all Geneva Finance shareholder communications via email

	Please mark this box with a "✓" if you wish to receive shareholder communications by email and enter the email address below:

If you have any further questions please do not hesitate to contact the Link Market Services Investor Helpline on 09 375 5998.

Yours sincerely



David O'Connell
Managing Director